



# Picture Framers GUILD

**NEWSLETTER**

**FEBRUARY 1997**

## 1997 PPFA FRAMING COMPETITION PRINTS ARE NOW AVAILABLE

Just a reminder that time is drawing short for our Print Framing competition, scheduled for May 3 and 4 this year (more about this later), with the winner of the Guild competition advancing to the National PPFA competition to be held in Cincinnati, OH, Oct 1997. Interested?

The print, chosen at the Las Vegas Convention last fall, is..... "POPPIES" by Georgia O'Keefe. The unusual aspect is that the "print" is the sheet of stamps, available at your local Post Office!!

I would suggest that you purchase your sheet soon, as supplies are somewhat limited. If we run out locally, the Guild can order from the national office. The good news is, if you procrastinate getting it framed, (as some of us are prone to do), you can always put the stamps on outgoing mail!

One word of warning: the judges will treat the sheet of stamps as a Limited Edition, deserving of appropriate treatment in framing.

Entries from EPFG in the National competition have always done very well- wining top prize in several tries, as did The Frame Dame in last year's competition. Now's the time to show your abilities and creativity!

### REMINDER!

January started a new dues year for EPFG and PPFA. Membership in EPFG is included in your PPFA membership, but if you choose not to belong to PPFA, EPFG annual dues are \$40.00. Checks can be mailed to:

**Paul Knoop, Treasurer**  
6742 W 19th Street  
University Place, WA 98466

## FEBRUARY 11 MEETING AT CRANBROOK GALLERY SEATTLE DESIGN CENTER

5601 6th Avenue S, Seattle

### Topic: Printmaking and the Framer

The framer's knowledge of the media being framed is more critical today than ever before. Jeff Schulman's presentation will enlighten you and also entertain you with some of the latest in fine art.

### DRIVING DIRECTIONS:

From I-5, take **Exit 161- S Michigan Street**; Turn **right on 6th Avenue South**, go a few blocks (just past RR tracks). The Design Center is on the left, with parking in front of the building.

Cranbrook is the former Winn showroom.

## KAYE EVANS WILL BE KEYNOTE SPEAKER AT 1997 EPFG EDUCATION PROGRAM AND BANQUET

Kaye Evans, a premier educator in the framing industry, will be this year's banquet speaker, plus will offer either a full-day class or tow half-day classes on Sunday, May 4.

In addition to being a custom framer for over 20 years, Kaye has impressive credentials in the education field. She received her teacher certification from Purdue University, is the Director of the Academy of Creative Arts and Framing, is a member of the PPFA teaching staff, and has published two books and 11 how-to video tapes.

Kaye recently completed five TV segments for the Home and Garden Network, and is doing another segment

*(Continued on page 2)*

*inside...*

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*Happy Valentine's Day!*

## EPFG WORKING ON GROUP INSURANCE OFFERINGS

Considerable interest has been shown in the subject of insurance for art and frame shops, and the Board believes that a group approach to insurance can bring significant benefits to member shops.

The EPFG Board officially got the ball rolling by authorizing surveys of its membership by two agencies, one for general business/ liability insurance, and another for health/ medical insurance.

The Bell Anderson Agency will be doing the general insurance work, and Karen Beck Insurance will be handling the Health side of it. Survey details are not firm, but members can expect to receive survey information from both of them within the next month or so. Please watch for them, and please respond.

Both of these firms are well established, with outstanding qualifications and abilities to do the job for us. More later!

*(Continued from page 1) KAYE EVANS*

for PBS. She is a contributing editor to Picture Framing Magazine and writes for several publications in the craft and needlart industry.

Ask any of Kaye's students and they will tell you that teaching is a passion with her, as evidenced by her course's high standards and the return visits to her classroom. We feel fortunate to have such an outstanding talent participating in this year's program.



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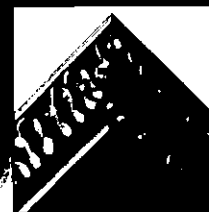
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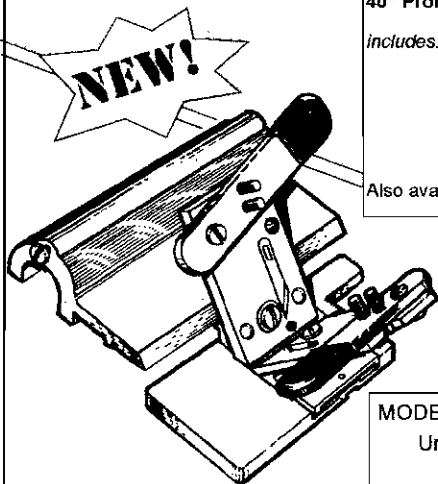
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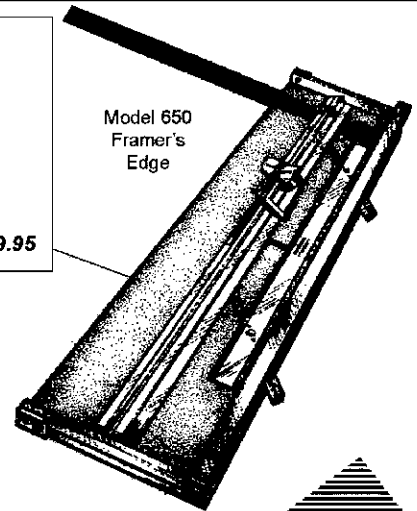
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**JANUARY MEETING NOTES:**

Thanks to Art Laminators for their excellent hosting of the meeting, plus a tour of the facilities following the meeting.

Paul Knoop presented a method of quickly pricing a customer's framing order that he had developed for their shop. Also, ideas for meeting programs were discussed, which you will see reflected in future EPFG meeting plans.

Some of the requests were computer software, merchandising/advertising, insurance (see P 2), art appraisals, art & frame restorations, shop layout and lighting, resources guides, plus others. If you have a request, be sure to call an officer or board member and let them know!

**EPFG LIBRARY SELECTIONS****BOOKS**

Framers book of techniques and materials  
 Framers guide to Japanese papers  
 Picture Framing - Kistler I  
 Mat cutting- Kistler II  
 Needlework- Kistler III  
 Business Forms  
 Conservation Framing  
 Easy to build object box  
 Frames & framing  
 PPFA Guild: Guidelines for framing works of art on Paper  
 Guidelines for framing works of art on Canvas  
 Mounting, lamination, and texturizing  
 Matting & hinging  
 Marbling  
 Art of showing art  
 Beginners Guide to Faux Finishes  
 Guerrilla marketing  
 How to care for works of art  
 How to sell framing  
 Life of a photo  
 The Gilder's Manual  
 Practical Gilding

**VIDEOS**

Traditional gilding  
 Basics of matcutting/decorating  
 Basics of picture framing  
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 Conservation framing - Bowen  
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- ◆ Members are allowed a free ad for up to 3 months running; a \$10/month fee will be billed for additional time.
- ◆ Non-members may place a classified ad at \$15/month.
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The classified ads are offered to help you and your business!  
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- Dave Allred, Newsletter Editor, at (206)455-0607, or
- Paul Knoop, EPFG Treasurer, at (206)564-2320

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1997

**January**  
 Tuesday, Jan 14 7:30 pm  
 CHAPTER MEETING  
 Art Laminators  
 206 105th Avenue NE  
 Bellevue (206)455-0607  
  
 Jan 28- EPFG Board Meeting

**February**  
 Tuesday, Feb 11 7:30 pm  
 CHAPTER MEETING  
 Cranbrook Gallery  
 Seattle Design Center  
 5601 8th Avenue S  
 Seattle

**March**  
 Tuesday, Mar 11 7:30 pm  
 CHAPTER MEETING  
 The Frame Makers  
 6724 W 19th Street  
 Tacoma (206)564-2320  
  
 Mar 25- EPFG Board Meeting

**April**  
 Tuesday, April 8 7:30 pm  
 CHAPTER MEETING  
  
 April 23 & 24  
 PPFA ED CONFERENCE  
 Vancouver, BC

**May**  
 EDUCATION  
 PROGRAM AND  
 BANQUET  
 Sat & Sun, May 3 & 4  
 DOUBLETREE INN,  
 TUKWILA  
  
 May 27- EPFG Board Meeting

**June**  
 Tuesday, June 10 7:30 pm  
 CHAPTER MEETING

**July**  
 Tuesday, July 8 7:30 pm  
 CHAPTER MEETING  
  
 July 29- EPFG Board Meeting

**August**  
 ANNUAL  
 EPFG PICNIC & BBQ  
  
 Date & Place  
 to be announced

**September**  
 Tuesday, Sept 9 7:30 pm  
 CHAPTER MEETING  
  
 Sept 23- EPFG Board Meeting

**October**  
 Tuesday, Oct 14 7:30 pm  
 CHAPTER MEETING

**November**  
 Tuesday, Nov 12 7:30 pm  
 CHAPTER MEETING  
  
 Nov 25- EPFG Board Meeting

**December**  
  
**NO MEETING**

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