

### SPOTLIGHT ON MAY PROGRAM

By this time EPFG membership should have received the registration materials for the 4th Annual Awards Banquet and Education program. This year's event will be conducted over a two day period, May 3 & 4. The location again this year is at the DoubleTree Inn in Tukwila. This event takes tremendous planning, by the Board and dedicated volunteers. The program for 1997 reflects those efforts. On Saturday May 3rd EPFG is playing host to PPFA's ReCertification Program. This seminar is required for those CPF's who received their designation after January 1, 1994, it is also recommended for all CPF's. The ReCertification Course covers recent innovations in framing, keeps CPF's current with advances in the field and maintains the value of the CPF credential. The RE Certification course is led by a team of experienced instructors with practical framing experience and expertise in preservation. Each faculty member has been trained in curriculum materials and effective training techniques. The instructor for the May 3rd course will be Dennis Tilley, CPF. The CPF exam will run concurrently on Saturday. Registration for this exam must be made through PPFA in Richmond, Virginia.

Sunday-May 4th marks the big day! Four classes will fill the day's education slate. The morning classes include National educator Kaye Evans, CPF presenting a program on Preservation Framing for fine art on paper. Evans has been an instructor for PPFA, Nielsen/Bainbridge and Williamson Moulding. Toby Freccia

*(Continued on page 2)*

### Framing Competitions to be featured in May

During the annual education program in May, the Evergreen Picture Framers' Guild will also sponsor the regional Print Framing competition and the chapter Open Framing competition. This is the qualifying event for those interested in advancing to PPFA's National Hall of Fame Competition in Cincinnati. Each entrant in the print competition will be framing a commemorative sheet of stamps featuring the work of Georgia O'Keefe. The stamps are enhanced with the image and words of the artist. Historically the EPFG winners have fared extremely well at the National Level, with several first place awards. The chapter prize structure for the print competition is:

1st place: Airfare to Cincinnati to compete at the National Level.

2nd place: \$100.00

3rd place: \$50.00

The award structure at the National Level presents as follows:

1st place: \$1,500.00 & featured on the front cover of *Picture Framing Magazine*

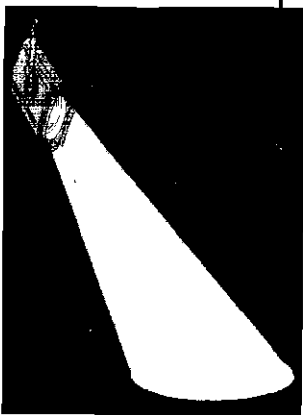
2nd place: \$300.00

3rd place: \$200.00

*(Continued on page 5)*

### Inside This Issue

- ◆ Banquet & Education Information
- ◆ Framing Competitions
- ◆ Classified Ads
- ◆ Clues (3)
- ◆ April Meeting Notes



*Sunday-May 4th marks the big day!*

## Spotlight on May...

*(Continued from page 1)*

will be demonstrating his art of faux finishing as the second program to be held in the morning. Toby currently travel throughout the U.S. and Europe applying his talents to residential homes, restaurants and retail stores, such as Barney's. His techniques and designs are unique and highly creative. He will be demonstrating his methods as well as sharing hands on training for those in attendance. The afternoon programs will highlight preservation framing for needleart, again hosted by Kaye Evans. Linda Horsfall, CPF of Framers' Inventory will be conducting a traditional class on Basic and Intermediate Mat Cutting. Proper technique in mat cutting is essential to every framer and should be reviewed periodically. This class is also an excellent opportunity for new framers' to receive professional instruction.

The weekend event also features the Print framing competition and the Open competition. Judging will take place during the afternoon, with popular choice voting during the social hour. Winners of the framing competitions and the Vendor awards will be presented during the banquet. Our Key Note address will be delivered by Kaye Evans. So for those of you who are unable to participate in one of her classes this is your chance to share some of her insight to the framing industry.

The weekend has a variety of options and registration is underway. Check your registration packet for more specific times, costs, ballots and clues. Hope to see you there!

The EPFG is saddened to announce that Dave Allred of Dimensions Gallery suffered a heart attack on April 3rd and is in Overlake Hospital. We are keeping Dave and his family in our thoughts and prayers.



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### April meeting notes- judging criteria

The April general chapter meeting was held on Tuesday the 8th at Frame Design Northwest in Issaquah. With 28 in attendance a review of the NEW judging criteria was presented. Over the past two years Jodi Norton and Linda Watson have been involved with PPFA in updating the criteria used in judging framing competitions. All the rules and restrictions were addressed, including the requirement of having a color slide of your entry upon registration at the National Level. This is a must for all pieces being judged in Cincinnati. The new criteria now includes much more specific details to be considered when judging. The point system remains essentially the same. Some of the key elements that were discussed was the use of multiple techniques. Judges are looking for a variety of techniques to be used in competition, however, they must be justified and work effortlessly with the piece. A competition piece should compliment the work it surrounds without distraction. It was also explained how the judges work. Initially the judges with stand back and scan the entire display of pieces to see which ones stand out and make the best overall impression. After that cursory evaluation the detailed judging begins. Once every element of the framing has been examined, the judges again stand back to insure that all the components flow smoothly from the art outward to the frame. This presentation was an bonus for those who are considering entering the competition locally in May.

A special thanks to Sue Bye and Shelly Bedsaul of Frame Dame/Blue Heron Gallery for providing some of their award winning framing as examples.

If you should have any questions regarding the EPFG or National Framing Competitions - please contact either Linda Watson or Jodi Norton of Frame Design Northwest at (206) 392-9727.

### Framing Competitions

*(Continued from page 1)*

The Open Framing competition is a chapter event. The Open competition has no restrictions on design or subject matter. The purpose is to encourage framers to invent new and creative techniques, or to combine traditional techniques for a new look. Those participating in the chapter event, must still qualify at the Cincinnati show. If they place in the preliminary judging the piece will advance to Hall of Fame judging. The EPFG is a chance to warm up before heading off to compete at National. The prize structure for the Open Framing Competition is as follows:

1st place: \$100.00

2nd & 3rd place: ribbons

The National Prize structure for the Open Competitions is:

1st place: \$1,500.00 and featured on the cover of *Picture Framing Magazine*

2nd place: \$300.00

3rd place: \$200.00

Now is the time to put your creative talents to work and reap the benefits of these competitions.

*The winner will receive \$1,500.00 and be featured on the cover of Picture Framing Magazine*



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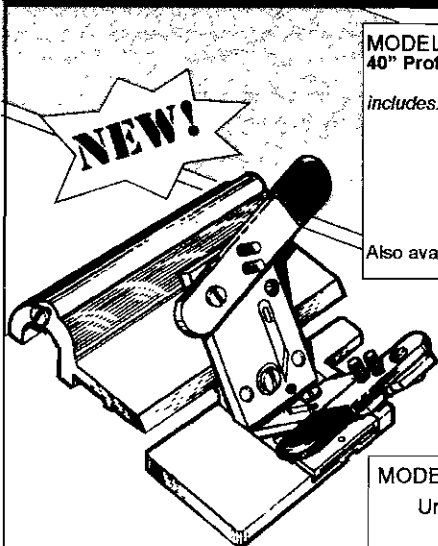
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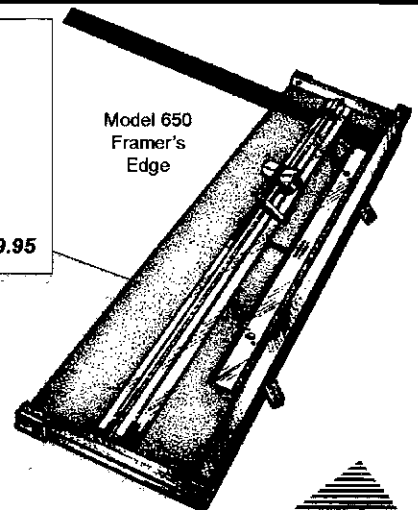
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                   Guidelines for framing works of art on Canvas  
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 Art of showing art  
 Beginners Guide to Faux Finishes  
 Guerrilla marketing  
 How to care for works of art  
 How to sell framing  
 Life of a photo  
 The Gilder's Manual  
 Practical Gilding

### VIDEOS

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 Basics of matcutting/decorating  
 Basics of picture framing  
 Color selection in matting  
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<p><b>January</b></p>	<p><b>February</b></p>	<p><b>March</b></p>	<p><b>April</b></p>
<p><b>May</b>                  EPFG 4TH ANNUAL                  AWARDS BANQUET &amp;                  EDUCATION PROGRAM                  MAY 3 &amp; 4                  DOUBLE TREE INN-                  TUKWILA</p>	<p><b>June</b>                  Tuesday, June 10 7:30p.m.                  Chapter Meeting                  Studio Moulding                  8214-B S 192nd St.                  Kent (206) 656-2940                  photo handling &amp; restoration</p>	<p><b>July</b>                  Tuesday, July 8 7:30p.m.                  Chapter Meeting                  Art &amp; Framing software                  July 29-EPFG Board                  Meeting</p>	<p><b>August</b>                  Annual                  EPFG Picnic &amp; BBQ                  Date &amp; place to be                  announced</p>
<p><b>September</b>                  Tuesday, Sept 9 7:30 p.m.                  Chapter Meeting                  Shop &amp; Gallery Lighting                  Sept 23-EPFG Board                  Meeting</p>	<p><b>October</b>                  Tuesday, Oct 14 7:30 p.m.                  Chapter Meeting                  Color Trends for 1998</p>	<p><b>November</b>                  Tuesday, Nov 12 7:30 p.m.                  Chapter Meeting                  Holiday Tricks &amp; Treats                  Nov 25-EPFG Board                  Meeting</p>	<p><b>December</b>                  No Meeting                  Happy Holidays</p>

**Evergreen *Picture Framers' Guild***

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