



Picture Framers GUILD

October, 1997

Cost: free to EPFG members,
\$1.00 for non-members

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Looking For A Few Good Framers

Elections for the new year are scheduled for November. The Evergreen Picture Framers Guild is looking for ambitious people to fill the open officer and board positions. The positions available are President, Secretary, and two board positions.

All the positions require a two year commitment and attendance of 11 general meetings and 6 board of director meetings each year. The position of President requires: writing a monthly letter to the membership which will be published in the Web Site and Newsletter, leading the general and board meetings, and providing guidance to board members. The Secretary is required to attend and keep notes on the (please see page 5)

Guild Purchases Insurance Coverage

EPFG has purchased insurance to protect the Guild and membership from liability during Guild-sponsored events. The Board of Directors has been concerned for some time about our liability in the event of injury or damages which could occur during one of our meetings, the annual picnic, or the Education Weekend. With the help of the Bell-Anderson Agency, an insurance package has been developed which will provide coverage for the Guild and all of our members during any Guild sponsored event.

Briefly, coverage is provided for medical expenses due to personal injury, accidental and unintentional damages to equipment or property, organization (Guild) liability, and damage to Fine Art. (please see page 5)

What's Happening

- **EPFG Web Site is online** (www.myframeshop.com/epfg)
- **October 14th EPFG meeting** 7:00 p. m. at Anabel's Framing, with speaker Catherine McCloskey of NT Design.
- **EPFG elections** will be held in November with the board changing in January.

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Industry News

It is obvious that the picture framing business is going strong in the Pacific Northwest. A few years back, Jayeness opened a second location in Spokane to better serve Eastern Washington, Idaho and Montana. Another Northwest based picture framing wholesale supplier has opened a second location. Last month, Portland-based Framers' Inventory got "serious for Seattle" by opening a full service warehouse down on Fourth Avenue south of the Kingdome.

Mary Murray of Framers' Inventory says that it was difficult to be a full-service supplier for Seattle being three hours away in Portland. Many of their loyal Seattle customers felt that even with deliveries twice a week, they couldn't receive the easy access to Framers' Inventory that they wanted. With the centrally located Seattle warehouse, will-call service is just 30 minutes away for most of their customers.

The Seattle warehouse is nearly a duplication of its Portland home. The only difference is that all orders will still be taken in Portland by their customer service representatives. When you call their 800 phone number, you will be talking with a person in Portland, however, orders for customers serviced by the Seattle warehouse will be processed in Seattle.

Customers in the Puget Sound area shouldn't notice any difference in service from Framers' Inventory. Deliveries will continue as normal, you'll still be able to place your orders with your favorite customer service representative, but now you'll have the convenience of will-call service.

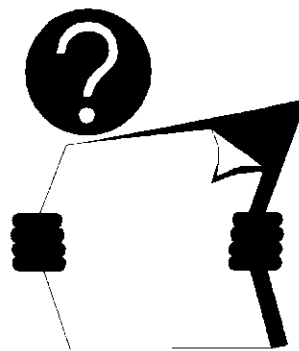
Don't expect an open house any time soon. Framers' Inventory is concentrating on preparing the new warehouse for a busy holiday season. Mary says they will have a grand opening celebration in early 1998.

Does it work for you?

What do you think about this new section of the EPFG newsletter, "Industry News?" Every month, "Industry News" will bring you at least one interesting story about picture framing news in the Pacific Northwest. If you have news about our industry, please send it to us. Please note that this is not a place for free advertising; but rather a place for items of general interest to framers in our region. Inclusion of any story in "Industry News" is strictly at the discretion of the EPFG newsletter editorial staff. Please do not send us new product releases; these would be considered advertisements.

"Industry News"
c/o Tim Taricco
10640 NE 29th St., Suite 70
Bellevue, WA 98004

taricco@myframeshop.com



Call for Articles

We are looking for interesting articles about framing news, framing techniques and human interest topics. Even if you are not a great writer, our editors can clean up any article you write and make you look like a star. Contact the EPFG newsletter coordinator, Tim Taricco at 425-827-6951 for more information.

Free Web Site?

Yes, you could earn a free web site.* As an incentive to provide an article for our newsletter, the myframeshop.com Network will donate one hour of design time for a web site for each person who turns in an article that is published in our newsletter.

The web site can include your company logo, two graphic images and all the text you want. This is an easy way for you and your company to get exposure to our readers and also get on the information super highway.

Contact Tim Taricco at 425-827-6951.

* A monthly hosting fee of \$9.50 will apply to your free web site design.



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Elections (continued from page 1)

history of all meetings. Being a part of the board of directors requires taking on special projects and providing chapter guidance. All positions include voting power on all chapter issues and a paid dinner at each board meeting.

Nominations and volunteers are now being requested. Please call our current President, Frank Larson, CPF with all pertinent information, 425-482-0549.

Who Says There's No Free Dinner?

As most of you know, all positions at EPFG are volunteer. Our President, Vice President and even myself, your newsletter coordinator, volunteer our time to make this organization work. At the September Board meeting, a motion was passed to provide a paid dinner to all board members attending board meetings. This is the least that can be done to give a little appreciation to the people that make this organization work. The paid dinner at board meetings will not take effect until 1998 when a new set of officers and board members take office.

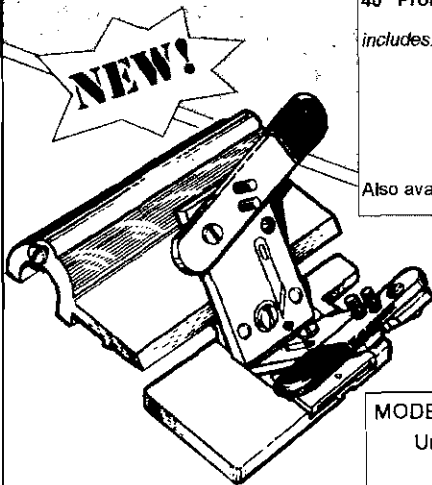
Liability Insurance

(continued from page 1)

These coverages are in effect during all Guild-sponsored events and at any location, whether a member shop, a supplier location, or other commercial facility acting as host for one of our meetings. Additionally, limited coverages as outlined above are provided to Officers and Board members during the performance of their duties for the Guild. Specific coverages in each instance are subject to the insurance contract. If you have specific questions concerning our coverage, please contact Paul Knoop, Treasurer, at 253-564-2320.

Thanks to Tom Raley for his help in this project.

Chances are you started out with a LOGAN Mat Cutter Have you seen what we've done lately?



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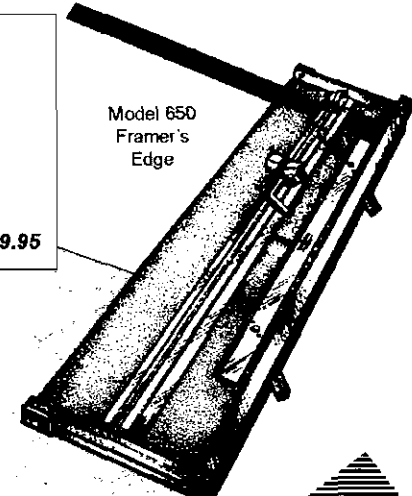
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EPFG Computer Tip of the Month

This month's tip provided by
Tim Taricco of myframeshop.com

One way around e-mail attachment headaches

Have you ever tried to send an attachment with your e-mail and have it reach the recipient as garbled text? Yes ... you aren't alone. This is a common problem that can easily be avoided.

If you are only sending text, consider inserting the text you want to send into your e-mail message rather than making it an attachment. This is an easy task using the "Cut and Paste" feature. If you are using Microsoft Windows, start your word processing program and open the document that has the text you want to send. Then place the cursor at the top of the document and press the keys <shift>, <ctrl>, and <end> at the same time. This highlights all the text. Then press <ctrl> and <c> at the same time to copy the text. Next, start your e-mail program, open the "compose" view and make sure the cursor is at the top of the page; press <ctrl> and <v> at the same time. All the text you copied should now be the text of your e-mail.

You can now send your e-mail and be guaranteed that your message will reach your recipient.

EPFG Web Site Advertising

Hey newsletter advertisers! You have a free advertisement located on our new "members only" web site (www.myframeshop.com/epfg/homepage.htm). A temporary ad has been made for you; however you can change it if you like. You have two options if you want to change your ad:

- Contact Tim Taricco to discuss a new design. Design charges may apply. 425-827-6951
- Send us your own GIF or animated GIF file. Ad size 135h x 126w pixels. Send your new ad on a PC 3 1/2" disk to: Tim Taricco, 10640 NE 29th St. Suite 70, Bellevue, WA 98004. Don't forget, your advertisement can be linked to your Web site.

Does your Frame Shop have a Web site? If so, you can advertise it on the EPFG consumer Web site. See our Web site for details, <http://www.myframeshop.com/epfg> or contact Tim Taricco 425-827-6951.

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EPFG LIBRARY

The EPFG library resources are available to members simply for the asking! To arrange pickup, or to pick them up as a monthly meeting, contact the EPFG Librarian, Allan Lamb, CPF, Lamb Cottage Gallery, Lynnwood, (206) 776-1911.

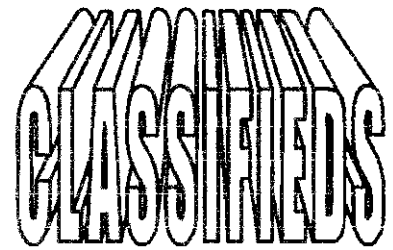
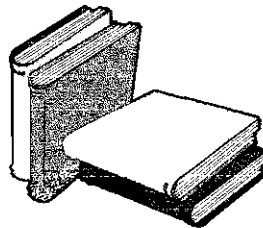
Check out the new library additions: books and videos on gilding, plus a set of basic gilding tools.

Books:

- Framers book of techniques and materials
- Framers guide to Japanese papers
- Picture Framing - Kistler I
- Mat Cutting - Kistler II
- Needlework - Kistler III
- Business Forms
- Conservation Framing
- Easy to build object box
- Frames & framing
- PPFA GUILD: Guidelines for framing works of art on paper
- PPFA GUILD: Guidelines for framing works of art on canvas
- Mounting, lamination, and texturizing
- Matting & hinging
- Marbling
- Art of showing art
- Beginners guide to faux finishes
- Guerrilla marketing
- How to care for works of art
- How to sell framing
- Life of a photo
- The gilder's manual
- Practical gilding

Videos:

- Traditional gilding
- Basics of matcutting/decorating
- Basics of picture framing
- Color selection in matting
- Conservation framing - Bowen
- Framing needlework
- French mats and inlaid mats
- Conservation framing needleart
- Conservation framing - Kistler
- Recognizing Graphic Art Techniques - FACTS
- Gilding Tools: gilder's pad, tip, and knife



FOR SALE: Fletcher 2000 60" matcutter with squaring arm and production stops, \$550; C&H 40" matcutter with squaring arm and new head, \$250. Contact Lynn, 360-652-7361.

STORE LIQUIDATION: art inventory, framing equipment, store fixtures, posters & L.E.'s, pneumatic chopper, display racks, display folders, 276 Cassese, easles, art bins, all cutters, track lighting, and many extras! Call for details, and describe your needs. (206) 528-2832. Paul Miller/Raindrops Gallery/Seattle, WA.

FOR SALE: Seal Model 110S Dry Mounting / Laminating Press 12" x 15" \$495. Contact Graphic Supply Center, 206-443-3333

October Meeting Topic

Catherine McCloskey of NT Design presents

Colors & Trends for 1998

The October meeting topic is Colors and Trends for 1998, presented by Catherine McCloskey of NT Design.

Helen Kane of Anabel's Framing is hosting the meeting on October 14th. Plan to arrive at 7:00 p.m. for social time. The meeting starts at 7:30 p.m.

Anabel's Framing is located at 2531 Broadway, Everett.

Coming November 12th, Sumi and Rice Paper Mounting.

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Newsletter Subscriptions Available

The EPFG Newsletter is just one of many benefits available at no additional cost to EPFG members. Now, non-members have the opportunity to subscribe to our newsletter. Cost is \$12 per year. It's a great way to keep up on EPFG activities and other items of regional interest to framers. Contact any of the Guild officer for more information.



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Evergreen Picture Framers Guild

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1997 Calendar of Events

October 14 7:00 p.m. social
7:30 p.m. meeting
Location: Anabel's Framing, located at 2531
Broadway, Everett.
Topic: Color Trends for 1998

November 12 7:30 p.m.
Location: TBA
Topic: Sumi and Rice Paper Mounting.

November 20 6:30 p.m.
Location: Doubletree Suites, Southcenter
Board Meeting: Everyone is invited, bring your
efforts and ideas

*The latest event information can be found at
www.myframeshop.com/epfg/homepage.htm*

Yesterday is a cancelled check
Tomorrow is a promissory note
Today is cash in hand; spend it wisely.
-Anonymous



c/o Paul Knoop, CPF, Treasurer
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