

# Our President's Pen

By Paul Knoop, EPFG President

Here's hoping all of you had a busy spring, and that your business is booming. So far, this season has been rather slow for us, but things are starting to pick up now that everyone has their Income Tax problems out of the way for another year. It is strange how we always come up with something to rationalize the business climate, whether it is up or down makes no difference, we can come up with a reason. Probably not a correct one, but a reason never the less. While on the subject of business, there have been some great questions and answers posted recently on the Hitchhikers website, the PPFA Online Exchange. If you have not taken advantage of this site yet, you are making a big mistake. Try it, you'll like it. Be sure to check the newsletter closely for our major activities next month, the Aquasox outing and a golf tournament. Both need advanced registration, so sign up early. You have probably noticed a new look to the newsletter, and some new names associated with EPFG. Don Jones, CPF of Finishing Touches Gallery in Mill Creek, has agreed to be our new newsletter editor, and I am sure that he could use the help of some of our members with newsletter articles, notes, suggestions, etc.. Please don't leave us stranded- contribute! And a note to our loyal Advertisers: We will be contacting you shortly to reconfirm your advertising copy and arrange for covering the ads missed in the April and May newsletters, which were not published. Your patience while we are in transition is greatly appreciated. One final item in this short note; we are still working to revise the EPFG website, so please check your address label and ensure our information concerning you membership is accurate, AND please provide me with an e-mail address which we can include in the membership listing. Send any info to [pknoop@earthlink.net](mailto:pknoop@earthlink.net) and I will correct our membership database.

The June meeting, held at the Museum Quality Framing Queen Anne location looked at the future of framing with a round table discussion. Some members felt troubling aspects in the future would be the continuation of the tight job market, increased legal liability, and competition, particularly from Internet businesses. Positive aspects were greater product availability, increased and faster communication (both with customers and within the industry) and increased visibility and consumer awareness, thanks to more advertising in the traditional venues as well as online.

Members shared ideas about workplace ergonomics, hiring and training employees, computerization, and a number of other subjects. This meeting generated a number of future meeting topics. Among the possibilities are: hiring, training, and retraining employees, workplace safety, planning for retirement, and advertising on the Internet. If you know of any good speakers on these topics, please contact any board member. We can always use your help putting together ideas for meetings.

**Terry Scidmore, Official Secretary of the EPFG**



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Next meeting:  
July 11th @ Anabel's  
Framing & Gallery,  
Everett

# Evergreen Picture Framers Guild

## How to contact us

**Membership Dues,  
Advertising Payments:**  
Lynn Clark, EPFG Treasurer  
c/o Lake City Picture Framing  
14028 Lake City Way NE  
Seattle, WA 98125  
206-363-2100

**Change of Address:**  
Paul Knoop  
c/o The Framemakers  
6724 West 19th  
University Place, WA 98466  
253-564-2320  
pknoop@earthlink.net

*For change of address include  
old & new address information.*

**Classified Ad Copy,  
Display Ad Artwork:**  
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**Classified Ads:**  
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for non-members.

**Display Ad Artwork:**  
Digital artwork is requested.  
Mac or PC, submit via email or  
on disk.  
Publishing deadline is 20th of the  
month prior to distribution.

## 2000-2001 EPFG Officers

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The Framemakers  
253-564-2320  
pknoop@earthlink.net

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425-338-0932  
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206-363-2100

### Secretary

Terry Scidmore, CPF  
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206-433-1145

This EPFG newsletter is published by Donald Jones.  
Mailing Address: c/o Finishing Touches, 15704 Mill Creek Blvd. #6  
Mill Creek, WA 98012. Email address is studiodaj@earthlink.net.  
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### Board of Directors

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## This Month's Meeting "SAVE ON TAXES"

The July 11th meeting will be held at Anabel's Framing & Gallery in Everett. Our speaker will be Chris Fleck, Enrolled Agent/Accountant whose business, "Puget Sound Tax Services" is located in Edmonds. However, his clients come from all over the Seattle area because of his up-to-date knowledge of tax laws. His personal dedication to help individuals and small business owners, and his savvy understanding of saving taxes for his clients by staying on top of the ever-changing tax laws and regulations in Washington.

This evening gives us an opportunity to come with our questions regarding income tax planning and preparation. Chris Fleck understands what it means to our small businesses to keep our hard-earned money in our pockets in legally accepted ways!

His wife (Nancy) has a catering business, and like picture framing, it is a Love-For-Profit business.

So come and take advantage of a very knowledgeable and personable speaker!

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## "Batter Up" for the EPFG Annual Picnic

The Aquasox mascot is a frog, but we are hoping *NO* rain for this year's game. We will cheer the Everett Aquasox together at the EPFG picnic & ball game Sunday August 13. The Aquasox are a farm team of the Mariners, so we can see the stars of the future close up and personal in their new stadium. An all-you-can-eat-picnic with chicken, hot dogs, hamburgers, salads, chips, and pop is planned for 5PM with the first pitch at 6PM. The picnic area is under cover so don't let any Seattle sunshine change your plans. The cost is only \$18.00 per adult, \$13.00 for kids 3-12, and free for any younger for the picnic, baseball and parking. This is a great family event so call Donna Rickman at (425)338-0932 for reservations by **Tuesday August 1st.**

Directions to the New Everett Memorial Stadium are from either I-5 North or South take the Broadway (exit 192) in Everett with the stadium at 3802 Broadway.

## Evergreen Picture Framers Guild

### April Meeting-

Dick Nelson of Firdale Gallery presented the April meeting topic on Photography and Framers. Dick has 26 years experience working with photographs, and has compiled an excellent overview of the variety of photographic mediums that we may encounter and methods for framing each kind. Dick began by noting that the basic photographic process has been around since 1838 and that the materials and methods have changed considerably over the years. Dick emphasized that photos will not last indefinitely. Framing, display, light, heat, humidity, and air contamination will shorten the life of a photograph. Dick stressed that selecting the proper framing method and educating the customer about photographs is an important ingredient to successful framing. He outlined general rules of thumb to practice at the design counter and in the production area. Some photographic emulsions are very fragile, so having a working knowledge of how to identify the most commonly encountered photographs is important to knowing what framing materials and methods to use. Dick passed around many examples of photographs and photographic processes, describing the identifying characteristics of each.

When choosing framing materials, Dick prefers using non-buffered rag board next to the photographic image, with hinge mounting or corner/edge mounts for most applications. He prefers conservation glazing. If the photograph is valuable or irreplaceable, Dick recommends that the image be copied and the copy be framed, while the original is stored in a safe storage container. He stressed the importance of wearing white cotton or nylon gloves when handling photographs and carefully inspecting the picture for rips, tears, gouges, stains, fading, brittleness or other deterioration. Educate the customer about their photograph so they are aware that neither the materials used or the process of framing will make their picture "last forever".

Dick likes to use laminating films and canvas mounts when a photograph is of modern origin and is replaceable because there is a negative to make additional copies. These techniques could also be used successfully when framing the copy of a valuable photo and would allow the framer greater creativity without the restrictions necessary if it were the original.

### CLASSIFIED ADS:

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## Evergreen Picture Framers Guild

### **BEST-BALL GOLF TOURNAMENT**

As part of the Guild's August fun events, some of our members will be hosting a Best-Ball Golf Tournament at Lake Wilderness golf course in Maple Valley on Sunday, August 20th at 10AM.

We are hoping that this will be the first annual Norwest Framers' golf tournaments and start a tradition that everyone will look forward to each summer!

The cost is \$38 per entrant (includes cart rental) for 18 holes of great comradery and competition. Here's a chance to get to know some folks that you might not normally rub elbows with, have a great time golfing in the sunshine, and possibly even win some super prizes to boot!

We are planning for a pot-luck or pizza party following the tournament and if we get 50 or more entrants we will be allowed a shot-gun start so that we could all eat at once.

So, please get in contact with Ben Edwards or Brian Berger (206) 336-2278 for more information or to sign up/submit your entry fee.

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Mail to: Lynn Clark, c/o Lake City Picture Framing, 14028 Lake City Way NE Seattle, WA 98125  
For more information about the Evergreen Picture Framers Guild, please contact Paul Knoop, c/o  
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Evergreen Picture Framers Guild

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for you in August.

**July 2000**

**11th**-General meeting  
7PM-Anabel's Framing  
Gallery, Everett "Taxes  
& the small business".

**August 2000**

**13th**-Everett Aquasox  
Baseball game & picnic 6PM  
\$18 Adult,\$13 3-12  
**20th**-Best Ball golf tourna-  
ment, Wilderness golf. course,  
\$38 per golfer

**September 2000**

**12th**-General meeting  
7PM William Bounds  
Custom Framing,  
Burlington.

**October 2000**

**10th**-General meeting  
7PM no location,  
no topic

**November 2000**

**14th**-General meeting  
7PM Colorplak, Redmond  
no topic.

**December 2000**

No meeting.

**January 2001**

No location,  
no topic.

Anabel's Framing &  
Gallery  
2531 Broadway, Everett  
425-258-6402

**Directions**-Northbound on I-5 exit 193 (Pacific Ave), turn left onto  
Pacific, go West to Broadway, turn right, continue to 2531 Broadway.  
Southbound on I-5 take Everett Ave exit, turn right onto Everett Ave, con-  
tinue West to Broadway, turn right at QFC. We are on the next block.  
Back door will be unlocked for entry from parking area behind building.



Paul Knoop  
2118 South 373rd Court  
University Place, WA 98466

**See page two of this  
newsletter for address  
change contact information**

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08/03/0000

