

# Our President's Pen

By Paul Knoop, EPFG President

Well, we begin another year, and for some, a new millennium. And, I am looking forward to the New Year with anticipation as well as some trepidation, especially considering the somewhat gloomy business forecasting going on. But, we will just have to wait and see what happens.

Meanwhile, I hope that you take the opportunity to use the tool provided in last month's newsletter to review your pricing policies. None of us wants to gouge the customer, but everyone is in picture framing to at least make a decent living. Few can approach their job as a non-profit activity, doing things for the good of mankind.

It is time to start making plans for the educational festival which will be held on the 18th of March, a Sunday, again at the Embassy Suites. Look for special mailers next month with details of the classes and times. Of special note is the fact that there will be a Certified Picture Framer exam conducted in conjunction with the festival. It is hosted by Larson-Juhl, and will require 4 hours from 8AM-12 noon on that Sunday. Registration is through PPFA only, so contact them for information, registration packets, study guides, fee schedule, etc. This will probably be your last opportunity for several years to take the test without traveling to some distant, exotic, romantic, and expensive location. Plan now to do it!

Well, I certainly hope that the Holiday Season was good for you, your business, and family. I know that in our area, things did seem to pick up at the last minute, but we managed to get all of the work done on time, due to some last minute special deliveries by one of our Sales Reps. Thanks to all of our suppliers and their elves who work in the trenches to help make our business flourish. I am continually amazed when I read on the PPFA Hitchhikers Web Site the problems many folks around the country have with their vendors and/or sales representatives. We are all fortunate to have the folks we do working with us.

Hope to see many of you at the meeting on Jan. 9th, hosted by Larson Juhl at their facility. It promises to be a most interesting program on employees--finding, hiring, etc.

Make plans now to attend.

And, have a Happy New Year,

Paul

## **JANUARY 2001 IS TIME TO RENEW YOUR EPFG MEMBERSHIP!!**

Please note that EPFG dues are payable effective in Jan. You probably have received a renewal notice/request from Terry, the Secretary by now and you will note that we are raising the annual dues for the first time in many years. Postal increases, publication costs for the newsletter, and program costs have all risen, and even though we are a non-profit organization, we must cover our costs, and also hope to improve the service and support to members. For those of you who do not join, but receive the newsletter, we are asking that you help defray the cost by mailing your check for \$15.00 per year. Of course, we will not cut anyone off, but it would sure help if you support us with that small contribution per year.

One other thing our members have received is a ballot to vote for new Officers and Board members for the coming 2 years. Donna Rickman has served faithfully as our Vice President for 3 years now, and her term is up in March. Ben Edwards, the new Victor Moulding Rep has agreed to run to replace her. Ray Miles, of National Glass will be leaving the Board, and \_\_\_\_\_ has volunteered to step up to be a Board member. Please return your ballot as requested, and of course, there is always a space for a write-in candidate.



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**Inside this month's  
edition of the EPFG  
newsletter.**

Letter from the  
President  
CPF exam info  
Membership  
updates  
Useful  
information  
Important  
dates  
Framing  
competition info  
Classified ads  
And much  
much more!!

**Next meeting:**

**Jan. 9, 7pm**

**Larson Juhl**

**Seattle**

**How to contact us**

**Membership Dues & Advertising Payments:**

Lynn Clark, EPFG Treasurer  
c/o Lake City Picture Framing  
14028 Lake City Way NE  
Seattle, WA 98125  
206-363-2100  
JackC1@aol.com

**Classified Ad Copy & Display Ad Artwork:**

Donald Jones CPF  
c/o Finishing Touches  
15704 Mill Creek Blvd. #6  
Mill Creek, WA. 98012  
425-338-0932  
studiodaj@earthlink.net

**Change of Address:**

Paul Knoop, EPFG President  
c/o The Framemakers  
6724 West 19th St.  
Tacoma, WA 98466  
253-564-2320  
pknoop@earthlink.net

**Classified Ads:**

Free for EPFG members, \$15 for non-members.

**Display Ad Artwork:**

Digital artwork is requested. Mac or PC, submit via e-mail or on disk.

*For change of address include old and new address information.*

Publishing deadline is 20th of the month prior to distribution.

**2000-2001 EPFG OFFICERS**

**President**

Paul Knoop, CPF  
pknoop@earthlink.net

The Framemakers  
253-564-2320

**Vice President**

Donna Rickman, CPF  
rickman@aol.com

Finishing Touches  
425-338-0932

**Treasurer**

Lynn Clark  
JackC1@aol.com

Lake City Picture Framing  
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**Secretary**

Terry Scidmore, CPF  
tscidmo@ibm.net

The Mitered Corner  
206-433-1145

**Board of Directors**

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425-258-6402

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This EPFG newsletter is published by Donald Jones CPF.  
Mailing Address: c/o Finishing Touches, 15704 Mill Creek Blvd. #6 Mill Creek, WA. 98012. E-mail address is studiodaj@earthlink.net.  
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Complete this form and return it with your membership dues of \$45

Mail to: Lynn Clark, c/o Lake City Picture Framing, 14028 Lake city Way NE Seattle, WA 98125.  
For more information about the Evergreen Picture Framers Guild please contact  
Paul Knoop, c/o The Framemakers, 6724 West 19th, University Place, Tacoma WA. 98466  
[pknoop@earthlink.net](mailto:pknoop@earthlink.net)

## EPFG Framing Competition

The EPFG education weekend is just around the corner and so is the framing competition.

The 2001 print is "Papillo Ulysses" by Shelly Hely. The image is an 8X10 and has great opportunities for creative designs.

It will be available at the EPFG meetings for \$4.00 or it can be sent to you by adding \$1.50 shipping.

Make checks payable to EPFG and mail to Finishing Touches, 15704 Mill Creek Blvd. #6, Mill Creek, WA. 98012.

Please call Donna if you have any questions at (425) 338-0932.

Judging criteria will be as follows:  
Each piece will be judged for overall impressions, design & creative elements, technique, finishing & objective. The complete judging sheet is available on request. Let's have the largest number of entries ever!!

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**Be there March 18th, 2001**

The 2001 education festival is just around the corner. We are pleased to be offering the Certified Picture Framers exam from 8am-12 noon during the festival. Here is a sampling of the other exciting classes to look forward to - Needlework framing, Understanding digital fine art, Framing with fabrics, Advertising alternatives and more. You will be receiving you class registration packet mid January. Class size will be limited so watch you mailbox and sign up early to reserve you place.

**January 2001**  
**9TH-** General meeting 7PM  
Larson Juhl  
"Finding, hiring, & training employees"

**February 2001**  
**13th-** General meeting 7 PM  
Wizard Int.  
"Wizard Matcutters"

**March 2001**  
**18th-** Education weekend festival!

**April 2001**  
**10th-** Firdale Gallery

**May 2001**  
**8th-** No location, no topic.

**June 2001**  
**12th-** No location no topic

**July 2001**  
**10th-** No topic, no location

**August 2001**  
**13th-** No location, no topic, yet

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Paul Knoop, CPF  
6724 W. 19th  
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98466

See page two of this newsletter for address change contact information

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