

# Our President's Pen

By Paul Knoop, EPFG President

Last month, one of our long time members was kind enough to share with the Secretary copies of Newsletters from our predecessor, the MacCormick Club, from the 1975-76 time frame. This organization was the original Northwest Chapter of PPFA, and in reading the newsletters, some of the names are familiar to me, and I am relatively young (at least as a framer!). Nancy White, The Art Doctor; Basyl Kercheval, Eastlake Galleries; Nadine Karr; and Rick Gottas, American Art Co (Tacoma) are several.

See how many of these names you recognize. Fred Voltz; Jan Bosworth; Sam Wilson (Tacoma); Betty Vincent; Al Smith; Diane Conway; Bob Graves; Suzanne Foster and Rene Redman (Bremerton). Also of historical note, in one of the newsletters, it was noted that folks in SW Washington and Northern Oregon were forming a separate group which later became the Oregon chapter of PPFA, and later the Cascade Picture Framers Guild.

As we do today, the MacCormick Club meetings were educational forums covering French Matting, Conservation issues, Photo Processing and Restoration, Framing Design. In one of the meetings recorded, the host even provided a keg of beer, so surely a good time was had by all!!!

Memories and history; when you think about it, that is a lot of what we deal with every day, and it pays us to do the very best job we can in helping our customers preserve those memories and historical artifacts. This is why we spend so much time in providing educational opportunities for our members, and trying to recruit new members for the Guild.

Please take advantage of the meetings where you can, especially the Educational Festival on the 18th of this month. For those of you who are not in our area, find about and take advantage of your opportunities to become a better "preservationist" for your customers--they deserve the best we can give them.

One final note, please check the calendar on the last page of the newsletter and see if you can volunteer to host a meeting in one of the open months, or maybe provide a program idea (better yet, present a program) for one of the open meetings.

We need your help and support. Don't forget, annual dues are payable (\$45.00) if you have not yet sent in your renewal. And, register now for the programs and luncheon on the 18th.

Paul



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Framers*

**Guild**

**MARCH 2001**

Newsletter cost: Free to  
EPFG members,

\$1.25 for nonmembers

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**Inside this month's  
edition of the EPFG  
newsletter.**

Letter from the  
President  
CPF exam info  
Membership  
updates  
Useful festival  
information  
Important CPF  
test dates.  
Framing  
competition info  
Classified ads  
And much  
much more!!

**Next meeting:  
March 18th @  
Embassy Suites  
Hotel in Tukwila**

**How to contact us**

**Membership Dues & Advertising Payments:**

Lynn Clark, EPFG Treasurer  
c/o Lake City Picture Framing  
14028 Lake City Way NE  
Seattle, WA 98125  
206-363-2100  
JackC1@aol.com

**Classified Ad Copy & Display Ad Artwork:**

Donald Jones CPF  
c/o Finishing Touches  
15704 Mill Creek Blvd. #6  
Mill Creek, WA. 98012  
425-338-0932  
studiodaj@earthlink.net

**Change of Address:**

Paul Knoop, EPFG President  
c/o The Framemakers  
6724 West 19th St.  
Tacoma, WA 98466  
253-564-2320  
pknoop@earthlink.net

**Classified Ads:**

Free for EPFG members, \$15 for non-members.

**Display Ad Artwork:**

Digital artwork is requested. Mac or PC, submit via e-mail or on disk.

*For change of address include old and new address information.*

Publishing deadline is 20th of the month prior to distribution.

**2000-2001 EPFG OFFICERS**

**President**

Paul Knoop, CPF  
pknoop@earthlink.net

The Framemakers  
253-564-2320

**Vice President**

Donna Rickman, CPF  
rickman@aol.com

Finishing Touches  
425-338-0932

**Treasurer**

Lynn Clark  
JackC1@aol.com

Lake City Picture Framing  
206-363-2100

**Secretary**

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tscidmo@ibm.net

The Mitered Corner  
206-433-1145

**Board of Directors**

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425-258-6402

Barbara Mercer, MFA

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This EPFG newsletter is published by Donald Jones CPF.

Mailing Address: c/o Finishing Touches, 15704 Mill Creek Blvd. #6 Mill Creek, WA. 98012. E-mail address is studiodaj@earthlink.net.

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Web site: http://

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Zip:

Complete this form and return it with your membership dues of \$45

Mail to: Lynn Clark, c/o Lake City Picture Framing, 14028 Lake city Way NE Seattle, WA 98125.  
 For more information about the Evergreen Picture Framers Guild please contact  
 Paul Knoop, c/o The Framemakers, 6724 West 19th, University Place, Tacoma WA. 98466  
 pknoop@earthlink.net

## EPFG Framing Competition

The EPFG education weekend is just around the corner and so is the framing competition.

The 2001 print is "Papillo Ulysses" by Shelly Hely. The image is an 8X10 and has great opportunities for creative designs.

It will be available at the EPFG meetings for \$4.00 or it can be sent to you by adding \$1.50 shipping.

Make checks payable to EPFG and mail to Finishing Touches, 15704 Mill Creek Blvd. #6, Mill Creek, WA. 98012.

Please call Donna if you have any questions at (425) 338-0932, or e-mail to [ftgallery@aol.com](mailto:ftgallery@aol.com).

Judging criteria will be as follows:  
Each piece will be judged for overall impressions, design & creative elements, technique, finishing & objective. The complete judging sheet is available on request. Let's have the largest number of entries ever!!

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**Classified Ads**

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206-363-2100

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**ColorPlak Opens Malaysian Plant**

ColorPlak has signed an agreement with SPV Technology of Malaysia to open a ColorPlak plant outside Kuala Lumpur.

The plant opened in January 2001.

ColorPlak has four U.S. plants and one in Canada.

The ColorPlak process dry mounts prints to fiber-board, laminates the print to surface with a special UV protective vinyl, and bevels and trims the wood edge with a choice of colors.

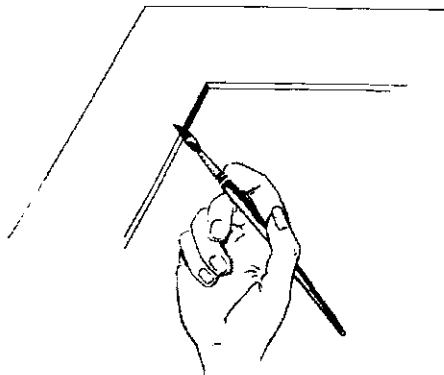
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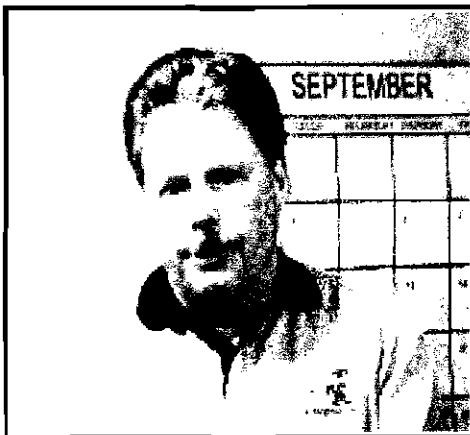
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The February meeting at the Wizard International headquarters in Mukilteo brought together framers from all over Western Washington. EPFG members were taken on a tour of the office, training rooms & manufacturing facility.

Wizard presented the Wizard mat cutter, da Vinci mat printing system and the virtual gallery program. Members were encouraged to try all the equipment.

Comments on mat cutters and questions about operation were answered by Wizard and other members.

We thank the people of Wizard for opening their business to the EPFG members.

**Be there  
March  
18th,  
2001**

The 2001 education festival is just around the corner. We are pleased to be offering the

Certified Picture

Framers exam from 8am-12 noon during the festival. Here is a sampling of the other exciting classes to look forward to - Needlework framing, Understanding digital fine art, Framing with fabrics,

Advertising alternatives and more.

You will be receiving your class registration packet mid January. Class size will be limited so watch your

mailbox and sign up early to reserve your place.

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**March 2001**  
18th- Education  
weekend festival!

**April 2001**  
10th- Firdale  
Gallery,  
Credit Card  
Roundtable

**May 2001**  
8th Jayeness,  
Computerized mat  
cutters, Wizard,  
Eclipse, Mat-  
Maestro Demos!

**June 2001**  
12th- Lake City  
Picture Framing,  
topic to be  
announced

**July 2001**  
10th- No topic,  
open location

**August 2001**  
13th- Aquasox  
tailgate party;  
Golf tournament

**September 2001**  
11th-Frame  
Makers, Tacoma

**October 2001**  
9th- No location  
no topic.

Embassy Suites Hotel  
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The Embassy Suites Hotel is located just off Interstate 405 in Tukwila. Take the West Valley Hwy exit off I-405, then go South, the hotel will be on your left. The hotel is just minutes away from SEATAC airport.



Paul Knoop, CPF  
6724 W. 19th  
Tacoma, WA  
98466

*See page two of this newsletter for address change  
contact information*

**ATTENTION: FRAME SHOP**



## 8TH ANNUAL EPFG EDUCATION FESTIVAL

EMBASSY SUITES HOTEL 15920 WEST VALLEY HWY  
TUKWILA WA 98188 TEL 425 227 8844

Enclosed you will find the class schedule for the 8th Annual EPFG Education Festival. Again this year we have scheduled a wide variety of seminars for your benefit. Many of these are based on special requests from members. You can mix and match the Mini Seminars with the Full Seminars to make up your own schedule.

This year's event will again be at the Embassy Suites Hotel in Tukwila. The schedule for the day will include a CPF Test, the Awards Luncheon, and a Social Hour at the close of the classes.

### HIGHLIGHTS

CPF TEST  
NEEDLE ART FRAMING  
OBJECT FRAMING  
OPEN PRINT COMPETITION

Check the detailed schedule inside, and you will notice many familiar names as well as several guest instructors we have selected for their special talents. For the two full session seminars of 3 hrs each, we are pleased to have Grant Smith, CPF, Director of the Canadian Picture Framers School, Langley, BC. Please see the class syllabus for specifics, or visit the school web site at [www.framing-school.com](http://www.framing-school.com). In addition to being a Certified Picture Framers, Grant has a Masters in Education Administration, with over 15 years in the educational field before becoming the Director of the Canadian Picture Framers School in 1987.

Another guest instructor is Scott Brummitt, from Raphael's, a California company many of you are familiar with for their custom covered liners, mats and fabrics.

Most other instructors are familiar names and faces to you, and each has volunteered to bring their special talents for our benefit. Please check out the complete schedule on Pages 2 and 3, and sign up for your selections using the registration form insert. Return this insert with your menu choices and awards ballot, as soon as possible, but no later than

March 13

### AWARDS LUNCHEON MENU CHOICES

*Reservations are Requested*

*Includes fresh market greens, chef's choice of rice, potato, or pasta,  
Steamed seasonal vegetables, rolls and butter, dessert and coffee or tea*

*Chicken Snoqualmie  
Grilled Boneless Breast of  
Chicken marinated in  
Shallots and Fresh Herbs  
with Champagne Sauce*

*Vegetarian Entrée  
Chef's Choice*

*Halibut Parmesan  
Tender Filet of Halibut  
lightly coated with Egg and  
Parmesan Bread Crumbs  
baked to golden brown*

### SCHEDULE OF EVENTS

Sunday  
March 18, 2001

**8:00 AM-12:00 NOON**  
CPF Test  
(Register with PPEA National)  
Call (800) 556-6228

**8:30 AM-9:00 AM**  
Class Registration  
(see Insert)

**9:00 AM-12:00 NOON**  
First Session Classes  
(Page 2)

**12:00 NOON-1:30 PM**  
Awards & Luncheon

**1:30 PM-4:30 PM**  
Second Session Classes  
(Page 3)

**4:30 PM-5:30PM**  
EPFG will host a Social Hour  
with 1 complimentary drink  
for each person in attendance

For additional information,  
contact:

Paul Knoop, CPF Pres  
253 564 2320  
[pknoop@earthlink.net](mailto:pknoop@earthlink.net)  
Donna Rickman, CPF V P  
425 338-0932  
[ftgallery@aol.com](mailto:ftgallery@aol.com)  
Terry Scidmore, CPF Secy  
206 433-1145  
[tscidmo@attglobal.net](mailto:tscidmo@attglobal.net)  
Lynn Clark Treasurer  
206 363-2100  
[JackC1@aol.com](mailto:JackC1@aol.com)



**TIME  
SCHEDULE**

**CLASS SCHEDULE**

7:45 AM	<b>CERTIFIED PICTURE FRAMER TEST SIGN IN</b>	
8:00 AM-12 Noon	<b>CPF TEST, SPONSORED BY LARSON-JUHL</b>	
8:30 AM-9:00 AM	<b>CLASS REGISTRATION AND SIGN IN</b>	
9:00AM-12 Noon Full Seminar	<p><b>NEEDLE ART FRAMING</b> GRANT SMITH, CPF CANADIAN PICTURE FRAMERS SCHOOL</p>	<p>In this session, framers will mount needle art using the following methods: pinning, lacing, and modified Newberry method. Also covered will be the handling and care of a variety of types of needle art. A framer's credibility increases markedly when the clients know that their needle art is being handled and framed in special ways for particular reasons.</p>
9:00 AM-10:30 AM Mini Seminar	<p><b>UNDERSTANDING PHOTOGRAPHY</b> DICK NELSON FIRDALE GALLERY</p>	<p>Learn how to <b>TYPE</b> (Test Your Photo-framing Expertise) A short course on what framers should know about photographs. Do you know the difference between a Daguerro<b>type</b>, Ambro<b>type</b>, Tint<b>ype</b>, Cyanot<b>ype</b>, or any other <b>type</b> of photo that may come into your shop? Knowing the different <b>types</b> could save time, money and avoid a possible disaster. Handling, matting and mounting strategy will be discussed. The class will be supported by numerous examples and handouts.</p>
10:45 AM-12 Noon Mini Seminar	<p><b>UNDERSTANDING DIGITAL FINE ART</b> STEVE STRICKLAND GENESIS FINE ART</p>	<p>Local artist and publisher will discuss all aspects of Giclee prints and printing. Learn the marketing strategies, valuations, and have your questions answered on this new and hot niche in the fine art market</p>
12 Noon- 1:30 PM Luncheon	<p><b>LUNCHEON AWARDS</b> FESTIVAL SPONSORS EPFG OFFICERS AND BOARD</p>	<p>All students, EPFG Board, Officers and Festival Sponsors will join in fellowship with the opportunity to better understand and solve common problems and get to know each other better. Please take this time to thank our generous Sponsors for their support of our programs.</p>

Register for all classes using the Registration Insert and return with payment  
 NLT March 13 to Lake City Picture Framing Attn: Lynn Clark  
 14028 Lake City Way NE  
 Seattle, WA 98125



March 18, 2001

## CLASS SCHEDULE

## TIME SCHEDULE

<p>In this session mounting techniques for a variety of types of objects will be presented. Students will also construct a shadow box and mat using the quick fold technique. Other methods for gaining depth will also be presented. Limited seating, so register early!</p>	<p><b>OBJECT FRAMING</b>            GRANT SMITH, CPF            CANADIAN PICTURE FRAMERS SCHOOL</p>	<p>1:30 PM-4:30 PM            Full Seminar</p>
<p>Everything you wanted to know about restoration.</p>	<p><b>FROM THE EYES OF A CONSERVATOR</b>            BASYL KERCHEVAL            EASTLAKE GALLERIES, INC</p>	<p>1:30 PM-2:45 PM            Mini Seminar</p>
<p>Have you had to look on jealously as other shops are landing the big jobs in the corporate art market? Here is your chance to gather some tips on how to find, bid and get that big job out the door. You'll find out where to look for the job, how save a little on material and improve your production. Then, we'll top it all off with some installation shortcuts.</p>	<p><b>FINDING AND DOING THE BIG JOB</b>            FRANK LARSON, CPF            LARSON FINE ARTS            &amp;            JOE HUBER            NIELSEN BAINBRIDGE</p>	<p>1:30 PM-2:45 PM            Mini Seminar</p>
<p>Take advantage of the opportunity to learn how to prepare your own fabric wrapped mats and custom covered liners. Add another dimension to your presentations and at the same time increase your profit margin. Learn from the professionals who do this for a living.</p>	<p><b>USING FABRIC IN FRAMING</b>            SCOTT BRUMMITT            RAPHAEL'S FABRICS</p>	<p>3:00 PM-4:30 PM            Mini Seminar</p>
<p>By developing a positive presence in your community, you expand your potential customer base and maximize your advertising dollars. Come explore ways to support your charitable interests while building strong customer relations. You are encouraged to share special projects you may have during this round table discussion.</p>	<p><b>ADVERTISING ALTERNATIVES</b>            MOLLY BOONE-NEESE, CPF            SEATTLE ART SUPPLY            &amp;            TERRY SCIDMORE, CPF            THE MITERED CORNER</p>	<p>3:00 PM-4:30 PM            Mini Seminar</p>
<p>Join your fellow framers and Festival sponsors in the Atrium for a Social Hour. Your registration includes a ticket for one free drink. Meet new friends, rehash the day's events, and congratulate the framing competition winners. Take a minute to thank the sponsors, and let any Board member know your ideas for next year's Festival.</p>	<p><b>SOCIAL HOUR</b>            FESTIVAL SPONSORS            &amp;            EPFG OFFICERS AND BOARD</p>	<p>4:30 PM-5:30 PM            Social Hour</p>





## EPFG AWARDS OF EXCELLENCE

**PLEASE RETURN BY MARCH 13**

One of the most important parts of the EPFG Education Festival is the awards given to recognize excellence in our industry. Again this year, awards will be given for the **Vendor of the Year, Sales Representative of the Year, Customer Service Person of the Year** and **Delivery Driver of the Year**. Please take time to carefully choose your nominations for each award.

### Delivery Driver of the Year

The Delivery Driver of the Year should be the driver who: professionally represents his/her company well, gives 110%, and represents what is good about our industry.

Driver Name \_\_\_\_\_ Company Name \_\_\_\_\_

### Customer Service Person of the Year

The Customer Service Person of the Year should be the person who: professionally represents his/her company well, gives 110%, and represents what is good about our industry. Consider nominating a customer service representative, receptionist, warehouse employee, or Will-Call representative for this award.

CSP Name \_\_\_\_\_ Company Name \_\_\_\_\_

### Sales Representative of the Year

The Sales Representative of the Year should be the person who: most professionally represents his/her company, gives 110% service, and represents what is good about our industry.

Sales Rep Name \_\_\_\_\_ Company Name \_\_\_\_\_

### Vendor of the Year

The Vendor of the Year should be the company that provides: 1) Superior client service; 2) Superior product quality and selection; 3) Prompt delivery and/or shipping; and 4) Represents what is best about our industry.

- |   |  |   |
|---|--|---|
| <input type="checkbox"/> <i>Arquati</i>                     | <input type="checkbox"/> <i>Hartung Glass</i>    | <input type="checkbox"/> <i>Pacific Framing Supply</i>              |
| <input type="checkbox"/> <i>Colorplak</i>                   | <input type="checkbox"/> <i>Jayeness</i>         | <input type="checkbox"/> <i>Studio Moulding</i>                     |
| <input type="checkbox"/> <i>Crescent Cardboard</i>          | <input type="checkbox"/> <i>Larson Juhl</i>      | <input type="checkbox"/> <i>The Art Doctor</i>                      |
| <input type="checkbox"/> <i>Ferensoft</i>                   | <input type="checkbox"/> <i>Metal Frame Arts</i> | <input type="checkbox"/> <i>The Canadian Picture Framers School</i> |
| <input type="checkbox"/> <i>Framers' Inventory</i>          | <input type="checkbox"/> <i>National Glass</i>   | <input type="checkbox"/> <i>Tru-View/Miller</i>                     |
| <input type="checkbox"/> <i>Frank's Fabrics for Framers</i> | <input type="checkbox"/> <i>Nurre Caxton</i>     | <input type="checkbox"/> <i>Victor Moulding</i>                     |

**First Choice** \_\_\_\_\_

Please mark your 1st and 2nd choices for the EPFG supporting vendors above, or write in your nominations.

**Second Choice** \_\_\_\_\_



**REGISTRATION/RESERVATIONS**

**EDUCATION AND BANQUET FEES**

<b>INDIVIDUAL</b>	EPFG Member	\$50.00- Includes registrants choice of classes, luncheon, and 1 drink at Social Hour
	Non-Member	\$95.00- Includes above <u>plus</u> 2001 EPFG membership
<b>FRAME SHOP GROUP RATE</b>	EPFG Member	\$125.00- Includes 4 registrants choice of classes. 4 luncheon, and 4 drinks at Social Hour
	Non-Member	\$170.00- Includes above <u>plus</u> 2001 EPFG Membership
<b>ADDITIONAL LUNCHEONS</b>	EPFG Member	\$15.00- Per individual
	Non-Member	\$30.00- Per individual

**FRAME SHOP INFORMATION**

Company Name \_\_\_\_\_ Contact Name \_\_\_\_\_

Address \_\_\_\_\_ Phone ( ) \_\_\_\_\_

City/ State/Zip \_\_\_\_\_

**REGISTRATION/RESERVATIONS**

Name _____	<input type="checkbox"/> Chicken	Total per person
Class Choices	<input type="checkbox"/> Fish	
	<input type="checkbox"/> Veggie	
Name _____	<input type="checkbox"/> Chicken	
Class Choices	<input type="checkbox"/> Fish	
	<input type="checkbox"/> Veggie	
Name _____	<input type="checkbox"/> Chicken	
Class Choices	<input type="checkbox"/> Fish	
	<input type="checkbox"/> Veggie	
Name _____	<input type="checkbox"/> Chicken	
Class Choices	<input type="checkbox"/> Fish	
	<input type="checkbox"/> Veggie	

Please make your check payable to EPFG and mail with this completed form by March 13 to:

**Lake City Picture Framing  
EPFG Registration  
14028 Lake City Way NE  
Seattle, WA 98125**

**Total**

**\$**

Late registrations, call (206) 363-2100