Our President's Pen

By Paul Knoop, EPFG President

HAPPY NEW YEAR! I hope that each and every one of you had a very successful and joyous Holiday Season. Business at the framemakers finally took off early last month, and the end of the year finished on an upturn after the events of Sept. 11th. Hopefully, things will continue to get better as the economy improves (it will improve, but exactly when is the question) during the coming year.

With the New Year comes some changes to our organization. At the last Board meeting, we voted to change our meeting schedule, reducing the number of meetings during the year. Reluctantly, these actions was taken in an effort to lessen the workload on all volunteers who keep the Guild going, and thus make it more attractive for others to pitch in and help keep things happening. As you know, we have been seeking applicants for the job of President and Secretary for some time now, and so far, have not been successful. Since it is obviously not the pay that is holding you back, nor is it the office perks, it must be the perceived time devoted to the job. Admittedly, both positions do take some extra time, but much of that is devoted to the meetings, Board and monthly. So, by changing the meeting schedule, we will reduce the time involved and quickly have volunteers ready to keep the organization going. These changes will take effect after the Education Festival in March.

Basically, we will have meetings and programs only every other month, with Board meetings in the alternating months. Thus for 2002, we will have meetings in Jan, Feb., and Mar as currently planned. Then, no meeting in April, meet in June, skip July and August, meet in September, skip October, meet in November, and as usual, no meeting in December. Board meetings will be in February, May, August, and November. I don't expect you to remember these dates, but they are reflected in the monthly planning calendar, usually found on the back page of the Newsletter. Now, surely you feel more motivated to contact one of the Board members to sign up as an Officer for the coming term!

Plans are coming along very well for the March program, so mark your calendar now for Sunday, the 17th . The featured speaker will be Rob Markoff, with two super presentations guaranteed to help stimulate your business and increase your bottom line. A print competition, special awards, changes in the door prize lineup, and a buffet luncheon will be featured, along with other classes designed to help us all improve our professionalism. Look for details and registration information in your February newsletter. Rob is being sponsored in by Crescent Mat Board. Thanks, Ben!

And now, a special thanks to all of you who have worked so hard last year to make the Guild the success it is. Our sponsors, advertisers, instructors, Officers and Board members, Newsletter Editor, Librarian and all members who have continued to support our efforts to continue educating picture framers. Thanks for reading, Paul

EVERGREEN

Picture Framers

Guild

JANUARY 2002

Newsletter cost: Free to EPFG members, $1.25 for nonmembers

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REMINDER:

Memberships in EPFG expire this month, as do the Newsletter only subscriptions. Please take a minute to renew by sending your check to Lynn Clark.

Dues remain at $45 and the Newsletter only is $15. What a bargain!!

Also, please include your name, shop name, telephone, e-mail, etc... so that we can update our records.

Next meeting: January 8th 2002 at Larson Juhl in Seattle, WA.

How to contact us

Membership Dues & Advertising Payments:
Lynn Clark, EPFG Treasurer
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JackC1@aol.com

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253-223-8686
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For change of address include old and new address information.

Classified Ad Copy & Display Ad Artwork:
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c/o Finishing Touches
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studiodaj@earthink.net

Classified Ads:
Free for EPFG members, $15 for non-members.

Display Ad Artwork:
Digital artwork is requested. Mac or PC, submit via e-mail or on disk.

Publishing deadline is 20th of the month prior to distribution.

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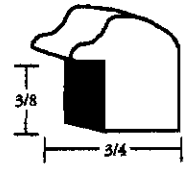

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Evergreen Picture Framers Guild

Framing Competition Description Form

Complete this form and submit it with your entry

(please print) **Entry #**_____

Objective: (a brief statement in support of your design concept) _____

_____

_____

_____

Materials: (use generic terms where possible) _____

_____

_____

_____

_____

Equipment: (did you use any special equipment? If so, how?) _____

_____

_____

_____

Technique: (Briefly state techniques used, including description of mounting, mat cutting, special support systems, fitting, etc.)

_____

_____

_____

_____

_____

_____

Use back if necessary

Below is the criteria used for judging the EPFG framing competition. The art this year, is a Superman comic book. The image I printed last month could not be found so this is a copy of the actual comic that will be judged. If you are interested in showing your skills in 2002 send a $5.00 check to Don Jones @ 15704 Mill Creek Blvd. #6 Mill Creek WA. 98012.

Evergreen Picture Framers Guild
Judging Criteria

Overall Impressions

1. Is there strong visual impact?
   Framing should not overwhelm or distract from its purpose.
2. Is the piece pleasing to the eye?
   The piece should inspire you and attract your visual attention.
3. Are there unusual combinations or components appropriately used as a creative design?

Design and Creative Elements

4. Are the colors in harmony to best enhance the subject matter?
   The colors used for mat(s), liner, fillet or moulding should enhance and/or complement the framed subject matter.
5. Do the textures (rough/smooth – fine/coarse) of the mat(s), moulding, etc. go well with each other and with the art?
6. Do the design and shape fit the subject?
7. Is the framing scale proportionate to the art?
8. Is it a well-balanced presentation, using space to enhance the art?
9. Does the design provide a smooth transition from element to element?
10. Is the period/style of the framing compatible and consistent with the time period (era-circa) of the framed subject matter?
11. Do the creative elements and materials all work together to enhance and/or complement the framed subject matter without distraction?

Technique

12. Was the design difficult to execute?
13. Are the materials of the appropriate conservation quality for the art/item?
14. Were a variety of techniques used in the creation of this design?
15. Is the execution of each technique/component done perfectly?
    Overcuts in the mats, loose fabric wrap or wavy grain in fabrics, liners clean and fillets fitted properly. Also, observe any special mountings, decorative additions and pattern matching of the frame, fillet and liner.

Finishing

16. Is the glazing clean and free of imperfection?
17. Is the piece, when viewed/displayed from all angles, finished properly with consideration given to dimension and depth?
    Such as: Excessive extensions from the back of the frame, interior frame sides/spacers finished If visible, etc.
18. Are all the details finished to the utmost quality?
19. Is the backing proper and complete for the design of the piece?

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January 2002 8th- Larson Juhl Seattle.	**February 2002 11th-** Frame Design NW, designing competition winners	**March 2002 11th-** Education Festival!!!!!!	**April 2002 11th-** No meeting schedualed
May 2002 14th- Colorplak in Redmond.	**June 2002 11th-** Lake City Picture Framing Conservation frame alternatives	**July 2002 12th -** Location to be announced	**August 2002 22nd -** Board Meeting

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