

EVERGREEN PICTURE FRAMER'S GUILD

N E W S L E T T E R MARCH 1995

IT'S TIME TO GET READY FOR THE APRIL EDUCATIONAL PROGRAM & BANQUET

It's time to start preparing for the EPFG 2nd Annual Educational Program, Framing Competition and Awards Banquet. The success of the last year's event was worth all the planning that was required; and insured the continued support of the Chapter for the 1995 event.

The format for this year's event will be very similar to last year's activities. There will be several educational options during the day, competition check in during the morning and early afternoon, and the awards banquet in the evening.

The classes that are scheduled for the morning and afternoon of the 8th are:

BASIC MAT CUTTING:

John Ferens, CPF

This is an ideal hands-on class for any new framer or veteran wanting to review the basics and fundamentals of introductory mat cutting, such as mat cutter maintenance, adjustments and operator techniques.

ADVANCED MAT CUTTING/DESIGN:

Allan Lamb, CPF

This workshop will cover the creative additions to mat cutting, such as french matting techniques, v-grooves and offset corners. This is a chance to

(Continued on page 2)

MARCH MEETING

TUESDAY

MARCH 13TH

7:30 P.M.

FAST FRAME

TACOMA

**TECHNIQUES FOR
HANDLING & FRAMING SUMI
PAINTINGS**

NOTES ON NEEDLEART

By Allan Lamb, CPF

During our meeting in January we were discussing proper framing techniques for needle art. There appeared to be some concern about the use of non-similar materials in the same mat package. I felt that cotton was a very stable material and probably would work fine with most other materials since is that not what we have been using in many of our conservation matboards. Well, this question was asked of Sandra L. Troon, an Oregon textile conservator and here are

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inside...

EPFG 2nd Annual Education & Awards Program

Needle Art Notes

Competition Update

Classified Ads

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sharpen your matting and design skills along with giving you practical ideas and hints.

Both matting classes will be hands-on.

HANDLING & HANGING ARTWORK:

Frank Larson, CPF

This was a very popular presentation given during a chapter meeting. This class is an expanded version with information on handling and storing artwork. The class also covers the various methods & techniques for hanging framed art with invaluable tips that will save you time and aggravation. This is a unique workshop in a sometimes overlooked aspect of the industry.

TECHNIQUES IN FRAMING NEEDLEART:

Paul Miller, CPF

This is a comprehensive class on stretching techniques for needleart. This workshop provides you with practical methods as well as insightful & profitable information. For anyone who dreads working with needleart, this class will reassure you that you are not alone!

POTPOURRI OF FRAMING TIPS:

Linda Horsfall, CPF

(Continued on page 4)

EPFG BOARD MEETING

TUESDAY

March 28th

6:30 P.M.

AT

MARIE CALLENDAR'S

NORTHGATE

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BRING ANY SUGGESTIONS, COMMENTS AND TALENTS THAT YOU WOULD LIKE TO SHARE.



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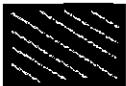
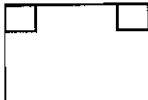
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DIRECTIONS TO FAST FRAME IN TACOMA-MARCH MEETING

The March meeting will be held at Fast Frame in Tacoma on tuesday the 14th at 7:30 p.m. It's been a while since a meeting was held at this location - so these directions might be helpful. South on I-5 to Tacoma take the 72nd street exit. Turn left and go over the freeway and through the first light. Take a left into the Home Base Shopping Center. Fast Frame is six stores down next to Starbuck's Coffee.

The topic for the evening is how to handle and frame Sumi paintings. This is a delicate form of art and requires special handling and framing techniques. Paul Koop, CPF has been instructed by a Sumi artist on the proper methods for working with this type of art and he will be sharing with us his information and tips.

Hope to see you there!

April Education & Awards Banquet

(Continued from page 2)

Where did you find that tool? How did you hear about that method? What do you do with this thing? Questions, Questions, Questions...This class provides Answers, Answers, Answers. Bring a notebook for all the new ideas and information.

BUSINESS ROUNDTABLE

Panel

With all the creativity in this industry, it is easy to forget to watch the bottom line of your business. This roundtable will review how to find your profit margin, how to increase sales and effective management techniques.

These are just brief outlines of the programs that will be available throughout the day. Classes are open to both members and non-members, but numbers will be limited. The cost of these programs are: Mat Cutting Classes will be \$25.00 for members and \$35.00 for non-members. The short session classes will be \$15.00 for members and \$25.00 for non-members. A registration packet will be sent out with the specific registration information.

Not only will there be education, but there is also the Print & Open Framing competition to consider. The Print Framing Competition is the qualifying judging for PPFA's National Competition. The place winners and those receiving honorable mentions advanced to the finals that are held in Chicago in July. Last year the winners from this chapter competition won the national award. This year there will also be an Open Framing competition. This is a chance to showcase your unique designs along with your new & creative techniques. Prizes will be awarded for this local competition, but judging by the EPFG does not qualify the piece for the national competition.

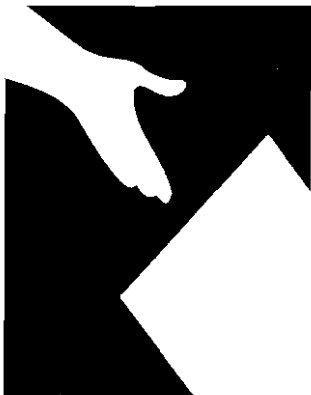
And if all of this wasn't enough, there is the Awards Banquet. Last year we presented the 1st Annual Vendor Service Award for Excellence. This was a close race and an opportunity to reward our Ven-

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A suggestion box will be brought to each general meeting - starting in October. All comments and suggestions will be forwarded to the Board.

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FRAMING COMPETITION UPDATE

gather for an evening of framing babble. So mark your calendars and plan on attending the 2nd Annual EPFG Educational Program & Awards Banquet.

Now is the time to test your creative talents against your fellow framers. The second annual EPFG framing competition is scheduled for April 8th. As with last year we will be sponsoring the regional print framing competition. The winners are then eligible to compete at the national level for PPFA's Hall of Fame Award. The print that was chosen for competition is a hand colored etching titled *The Playful Bull*. This is a challenging piece that will result in some very unique designs. The print is now available through the Chapter for \$15.00. If you have not already obtained the print please call Linda Watson at Frame Design N.W. (206) 392-9727 for your copy, the print will also be available at the March meeting in Tacoma. The second phase of competition will be the open competition, also known as the new & creative competition. For this field, you are charged with creating a piece with no restrictions as to subject matter or materials. The idea is to use new techniques in presenting your idea/designs. The EPFG open competition does not qualify the piece for national competition. If you are interested in pursuing the PPFA award you must enter your piece at either the Vancouver, B.C. or the San Francisco show.

The prize structure for the EPFG competition is one of the best in country, and it is an excellent incentive to submit an entry. Ribbons will be awarded to all prize winners and honorable mentions in both categories. Cash awards will be given for the following:

1st place - Print Competition

Airfare (1) to Chicago to compete at the PPFA National Show or a cash prize of \$200.00

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April Banquet

(Continued from page 4)

dor/Sponsors. This year the balloting will be changed slightly to more accurately assess a vendor's rating and to provide the voter with an opportunity to recognize an individual sales rep for recognition. The balloting will be included with the registration information. Awards will also be presented to the prize winners of the framing competitions along with the winners of the popular choice voting.

Wait, there's more...A fabulous dinner for a incredibly low price. If you are unable to participate in the educational programs, consider coming for just the banquet. This is a great opportunity to meet others in this industry and an excellent way for whole shops & galleries to

Notes on needle art

(Continued from page 1)

some of the more important ideas that she had to offer.

- A. Cotton is a good material to use and washed, unbleached muslin should be used if additional material is required for support of needle art. Please note the terms "washed" and "unbleached".
- B. She is against stretching at all since this puts stress on the material and can cause rips over time.
- C. She was concerned about using high pH boards of any kind against animal products. This sounds very familiar since other conservators are beginning to take up this position for framing materials made from animal products. This includes leather, some photographic products and now such items as wool and silk.
- D. She uses threads to hold a piece of cloth just like we use mulberry tissue to hold art on paper in a mat. She pointed out that the threads should be the first to break and not the item being mounted. This the same concept we use for paper. The mulberry tissue being used to attach the cloth art for mounting should be smaller than the thread used in the art.

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| 5 | Royal ER145 Cash Register | \$200.00 |
- Contact Mikalyn Johnston at Perfection Art &

POSITION WANTED

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I am new to the Washington area and am seeking a position in Art Conservation as Trainee Technician/Assisant. I have recently graduated from CSULB in Art History with an extensive art studio background in drawing, oils, pastels, and some airbrush. Experience as apprentice in conservation lab, assistant to gallery owner, management and sales.

Resume and references available upon request

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If you have any questions or want additional information, Contact Jim at (206) 927-1231

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Competition update

(Continued from page 6)

2nd place - Print Competition

\$50.00

3rd place - Print Competition

\$25.00

Popular Choice - Print Competition

Airfare (1) to Chicago to compete at the PPFA National Show or a cash prize of \$100.00

1st place - Open Competition

\$100.00

2nd place - Open Competition

\$50.00

3rd place - Open Competition

\$25.00

Popular Choice - Open Competition

\$100.00

There is also a new wrinkle/rule to PPFA Competition. This new rule will apply to any piece being entered at either a regional show such as Vancouver or at the National level. The rule is that each piece being entered for judging by PPFA must have a B&W photo and a color slide accompanying the entry. In order to help our members, the EPFG will photograph all entries received for our competition at no charge. Entries must be received at the Double Tree Inn on Saturday, April 8th during the hours of 8:30 a.m. to 1:00 p.m. If you will not be able to deliver you piece/pieces during these hours-please contact Ron Norton of Frame Design N.W. (206) 392-9727 for assistance in making alternate arrangements.

This is a highly talented group of framers here in the Northwest and the level of competition is as strong here as it is at the National Level. This is a wonderful opportunity to gain recognition for your store and staff, and to promote your talents to your customers by displaying your competition pieces within your store. It is also an great learning experience for any framer. The ideas and designs that are exhib-

1995

<p>January</p>	<p>February</p>	<p>March</p> <p>March 14th - Chapter Meeting Fast Frame/Tacoma</p> <p>March 28th-EPFG Board Meeting</p>	<p>April</p> <p>April 8th-EPFG Annual Banquet Print Framing Competition & Education Weekend</p> <p>April 21-23 PPFA ART & FRAMING SHOWCASE IN VANCOUVER</p>
<p>May</p>	<p>June</p>	<p>July</p>	<p>August</p>
<p>September</p>	<p>October</p>	<p>November</p>	<p>December</p> <p>NO MEETING DUE TO HOLIDAY SCHEDULING</p>

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